

Ulster County Medical Society Newsletter Ad Rates and Mechanical Requirements

All advertising must be paid in advance. The Ulster County Medical Society reserves the right to reject any advertisement.

Ad Size	Measurements	Rate
Back Cover	8.5" x 11" (full bleed includes Process Color)	\$450
Full Page	7 3/8" x 10"	\$325
Half Page	7 1/8" x 4 7/8"	\$175
Quarter Page	3 9/16" x 4 7/8"	\$125
1/8th Page	3 9/16" x 2 5/16"	\$75

All electronically submitted ads should be in **PDF** or **JPEG** format. When sending PDF files, **be sure to embed all document fonts**. If you have questions, please contact IMC at (845) 457-5887.

Classified Advertising

\$50 for the first 25 words. \$1 per word thereafter.

Discounts

Combination Rate (For ads placed in Ulster and Orange)	10%
Physician Member Discount	25%

Multi Insertion Discounts (pre-paid)

2 Issues	5%
3 Issues	10%
4 Issues	15%

Publication Dates

Ad Copy Deadline (Camera Ready)

September 23, 2008	September 9, 2008
December 17, 2008	December 5, 2008
March 20, 2009	March 6, 2009
Jun 19, 2009	June 5, 2009

All checks to be made payable to: The Ulster County Medical Society.

Orange County Medical Society Newsletter

Ad Rates and Mechanical Requirements

All advertising must be paid in advance. The Orange County Medical Society reserves the right to reject any advertisement.

Ad Size	Measurements	Rate
Back Cover	8.5" x 11" (full bleed includes Process Color)	\$525
Full Page	7 3/8" x 10"	\$425
Half Page	7 1/8" x 4 7/8"	\$300
Quarter Page	3 9/16" x 4 7/8"	\$175
1/8th Page	3 9/16" x 2 5/16"	\$125

All electronically submitted ads should be in **PDF** or **JPEG** format. When sending PDF files, **be sure to embed all document fonts**. If you have questions, please contact IMC at (845) 457-5887.

Classified Advertising

\$50 for the first 25 words. \$1 per word thereafter.

Discounts

Combination Rate (For ads placed in Orange and Usler)	10%
Physician Member Discount	25%

Multi Insertion Discounts (pre-paid)

2 Issues	5%
3 Issues	10%
4 Issues	15%

Publication Dates

Ad Copy Deadline (Camera Ready)

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Jun 19, 2009	June 5, 2009

All checks to be made payable to: The Orange County Medical Society.